



**PROJECT NAME:**

**brave media – supporting independent media worldwide**

**IMPLEMENTATION TIMEFRAME:**

October 2024 to October 2027

**IMPACT:**

More resilient media ecosystems worldwide that can protect and promote democracy, human rights and fundamental freedoms and counter mis- and disinformation

**OUTCOME 1:**

**Independent media outlets** have improved and have developed more gender-equitable capacity to manage their organisations, operate safely and deliver public interest journalism for those at greatest vulnerability to harm from mis- and disinformation

**OUTCOME 2:**

Improved capacity and opportunity for **sector-level support and coordination** for independent media in at least 20 countries and three sub-regions

**OUTCOME 3:**

**Media practitioners globally** (from project and non-project countries) have access to learning opportunities, tools, research and evidence that enables them to strengthen practice and policy action

**OUTCOME 4:**

Challenges faced and solutions found by media stakeholders in the Global South are higher up on the agenda of **global policy makers and stakeholders**

**ORGANISATIONS IN CONSORTIUM:**



BBC Media Action



Arab Reporters for Investigative Journalism



Equal Rights and Independent Media



Fondation Hironnelle



International Federation of Journalists



Media Institute of Southern Africa



Samir Kassir Foundation



SembraMedia



World Association of News Publishers

WAN-IFRA



### OUTPUTS/ACTIVITIES:

- **Independent media outlet organisational mentoring and financial support**
  - Financial support to 40 independent media outlets, including 12 women-led media outlets
  - At least 175 journalists trained on thematic areas
  - At least 120 journalists trained to deliver investigative journalism in MENA
- **Technical assistance for national and regional networks and sectoral organisations**
  - Financial support to 12 sectoral organisations/bodies
- **Piloted, tested and/or ready-to-scale sector level initiatives**
  - New solutions explored / piloted / tested:
    - Regional advertising model pilot in Jordan, Lebanon, Tunisia
    - Regional advertising model expansion feasibility studies
    - Content aggregation model pilot in Jordan, Lebanon and Tunisia
    - National Fund for Independent Media in Sierra Leone
    - National Action Plan processes in various countries
    - Collaborative audience research model in Benin
    - Exploration of investigative journalism networking models
  - Practical resources launched or strengthened
    - Fact checking tools in the MENA region
    - Media Defence Fund in Southern Africa
- **Coordinated, curated and multilingual peer learning strategy**
  - At least 35 learning events and 24 learning outputs
- **Global policy events and advocacy campaigns**
  - At least 3 deep dive case studies on critical supranational threats to independent media
  - At least 50 policy engagement and dissemination events

### BRAVE PROJECT KEY CONTACTS:

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