

Commissioning Brief No.: 104027

The Rise & Fall of Podcast 26/27

Date Issued: 24/03/2026

Short Proposals submitted by midday 07/04/2026

Full Written Proposal submitted by midday 28/04/2026

Launching 2026 / 2027

Commissioning Owner	Will Wilkin
Commissioning Contact	Hannah Clapham
Commissioning Brief Title	The Rise & Fall Of Podcast 26/27
Commissioning Dept	BBC Music On Demand
Guide Price	<i>£21,200 per series</i> (This does not include presenter fees, which will be paid directly by the Commissioning team)
Genre / Genres	Multi (Music)
Duration	15 minutes per episode
No. of Episodes	8 Episodes per series
Launch Ambition	September 2026 to March 2027

Important Points to Note:

- The BBC owns the overall IP of The Rise and Fall of brand, but the winning supplier(s) will own the IP of the content within the programmes.
- All proposals must be submitted via PiCoS and will go through production eligibility checks.

- The Production Eligibility and Experience Questionnaire can be found in Appendix.
- This is the first part of your submission that the BBC will consider as part of the process.
- The First Deadline for Short Proposals and Production Eligibility Questionnaire must be submitted via PiCoS before the deadline at midday on 07/04/2026
- Offers will be capped at 3 proposals per supplier. More than 3 will not be considered.
- A diverse range of voices and accounts is key to capturing the story in its full glory. On full proposal we would expect to see a list of suggested contributors and co-host ideas.
- Producers are not permitted to contact any on-air BBC talent, without prior approval of the commissioner. Any producer found to be in breach of this will be excluded from the commissioning process.
- The BBC reserves the right at any time prior to the award of a commission, and without incurring any liability to the affected suppliers, to accept or to reject any proposal, or to annul the commissioning process rejecting all Full Proposals.
- We strongly advise you to submit your Proposals in good time to avoid the possibility of difficulties caused by unforeseen connectivity / network problems.
- No late submissions will be accepted.
- More information relating to all commissioning briefs and rounds, regardless of Network / Product can be found on the [‘Pitching Ideas’](#) page of the Radio Commissioning Website.

1. [Note from the Commissioner](#)

The Rise and Fall of (TRAFO) tells the story of British music through its highs and lows, its moments of glory and chaos, and the scenes and characters that defined a generation. Named one of the Guardian’s Top 20 podcasts of 2025, it has reached millions of listens and tens of millions of views. TRAFO connects with audiences through humour and nostalgia while telling these in a way only the BBC can, using unrivalled archive, trusted access and cross-platform reach to bring the past vividly into the present.

Each series captures a world that is hedonistic, chaotic and halceon. It is for the audience who were there and the audience who wish they had been. So far the strand has explored T in the Park, Britpop, Oasis, Indie Sleaze, Madchester and Sex Pistols, with The Rise and Fall of The Smiths currently in production.

We are now looking for the next series focus to build on this momentum. We want stories that feel urgent, surprising and definitive, whether about a movement, a moment or a misunderstood icon. We are particularly interested in ideas that carry cultural weight, exclusivity and drive press lines through angle.

Proposals should explain why the story matters now, why your team is uniquely placed to tell it and what access or exclusives you can bring through talent, archive or previously unheard perspectives. We also want to understand your approach to audience growth, the promotional material you can provide, your social strategy and how you would bring new listeners into the strand while serving existing fans.

What makes TRAFO special is the BBC's combination of archive, artist access and platform reach as well as our ability to connect with the present. A 20 year old today might first discover The Sex Pistols through a film sync, Britpop through TikTok or 2000s indie through a playlist. We want proposals that capture that cross-generational curiosity and make these stories feel alive for audiences today.

We are open to stories from any genre or era, but the strongest ideas will feel both definitive and timely, able to spark conversation, exploration and cultural reflection. We look forward to seeing your proposals and the next stories that deserve the Rise and Fall of treatment.

Will Wilkin



Commissioner for Music Podcasts

2. Editorial Opportunity

The Rise and Fall of... Brand

The Rise and Fall tells the story of British music at its highest highs and lowest lows. Bands, scenes and icons that captured lightning in a bottle, burned bright, and then fell apart. The series has become a breakout hit, reaching millions of listeners and generating tens of millions of social impressions. Audiences binge the episodes, share clips, and engage deeply with the stories, proving there is a huge appetite for high drama, immersive music storytelling.

We are looking to work with suppliers who can bring this world to life with depth, access and exclusivity. Your ability to secure artists, estates, collaborators or rare archive will give the series authority and originality. Press worthy angles and exclusive contributions will make each title stand out and create national cultural conversation. Submissions should show how you would reach the right voices, uncover untold perspectives and deliver storytelling that feels immediate, compelling and unmissable.

The audience is core to this approach. They are primarily 25 to 55, shaped by the music of the 70s, 80s, 90s and 2000s, nostalgic but curious, and hungry for insight into the stories they love or wish they had experienced. They engage with BBC Sounds for live radio and on-demand listening, and respond to content that blends cultural authority with drama, personality and revelation.

This is storytelling built for impact. It should feel provocative, revealing and rich in character, combining the archive and journalistic craft of the BBC with the exclusivity, access and insider perspective only a strong supplier can deliver.

What Artists & Stories Are We Looking To Work With?

We want to hear suppliers' ideas on the biggest TRAF0 stories that have not yet been told. The focus should be on seminal British or British adjacent artists or music scenes that experienced major highs and lows. Ideas and artists must feel suitable for **6Music** and the BBC audience. Suppliers should consider timing and why now is the right moment to tell the story. Is there an anniversary, a new release, a major tour, or a resurgence of the music across festival lineups?

What Are We Trying To Achieve?

We want to further develop this storytelling brand into a must listen, addictive format that celebrates music expertise in a way only the BBC can. We want to diversify the voices in these titles with contributors who bring unique, newsworthy perspectives. We want to create habit with a style and format that carry audiences from series to series. We want to increase engagement with BBC Sounds by programming content in line with national cultural moments in music and focusing on themes that resonate with our audience.

Audience

The Rise and Fall is a **6Music podcast** targeting audiences who love music and bingeable formats that inform and entertain. The core audience is 25 to 55. They are nostalgic for the 70s, 80s, 90s and 2000s, but they want more than the headline story. They listen to live music radio, engage with BBC Sounds, and want on demand experiences that reconnect them to the bands, scenes and genres that shaped their lives.

Presenter & Contributors

Steve Lamacq has co-hosted four of the previous five series and will remain the anchor host for the brand. Each season will feature a co-host chosen to fit the theme, era and bring a fresh cultural perspective.

Proposals should include at least three well-considered co-host suggestions for Steve Lamacq. Co-hosts should:

- Be a strong editorial fit for the subject and **6Music**
- Bring credibility, relevance and appeal to casual listeners
- Be genuinely invested and enthusiastic about contributing
- Be willing to engage in promotional activity with ownership and ambition

Series contributors should bring unique angles and first-hand accounts. Archive and scripting must be used cleverly to create storytelling that is both factual and journalistically compelling.

Presenter Contracting

Presenter fees will be set by the BBC and Presenters will be booked and contracted by the BBC.

- **Non-BBC hosts/presenters:** will be contracted directly by the BBC. The supplier should work with the Commissioning Team on ideas of who the co-host could be and will then be responsible for comms with them.
- **BBC hosts* / presenter:** will be approached and contracted directly through the BBC Commissioning Team. The winning supplier will then be responsible for comms with the BBC Presenter.

*Suppliers are not permitted to contact any on-air BBC talent, without prior approval of the Commissioner. Any producer found to be in breach of this will be excluded from the commissioning process.

Marketing & Visual Requirements

Each title will be promoted through a bespoke campaign with internal and external marketing activations over an 8–12-week period across Social Media, Press, BBC Pop Networks, BBC Sounds Marketing and External Partnerships.

The chosen supplier will commit to supporting the marketing and promotional needs of the title from the start of the process. This includes the following stipulations that we require to happen during the production - rather than near, on or after the audio delivery:

- **Hosts / Presenters:**
 - Guarantee time, with adequate notice, with the presenting talent of the title to film bespoke social media content.
 - Coordinate with hosts/production teams to provide interviews and/or take part in press articles and other music promotion.
- **Contributors:**
 - Film major contributor content with a consistent look and feel, delivered in time for it to be edited for social media and shared with contributors for promotional purposes.
 - Liaise with contributors around imagery, social collaboration and other promotional opportunities.

- **BBC Archive:**
 - Share list of BBC Archive being used within the title to inform social media plans.
- **Press:**
 - Highlight newsworthy archive, exclusives or interview content at earliest possibility and at least 1 month prior to launch.

In addition to the above, we are keen to be collaborative in the promotional process and are open to ideas on this if you have any to contribute.

For the avoidance of doubt, the relevant BBC Social, Marketing and Communications teams would organise these above requests and liaise with the chosen supplier through your commissioning contact.

Social Media Assets

The Rise & Fall of brand aims to attract passionate music lovers and engage with online fan communities, so an understanding of maximising audience impact across digital channels is key to the success of the series.

The successful supplier will be commissioned to provide social assets to support the title, in addition to delivering the audio and visual episodes.

Required content types:

- **Archive** – Use nostalgic video content from the BBC Archive that compliments the audio series to create promotional clips for social media. Example: https://www.instagram.com/reel/DO5m0ltjCZn/?utm_source=ig_web_copy_link&igsh=NTc4MTlwNjQ2YQ==
- **Contributor content** – Work with presenters and contributors whilst recording the series to capture social media content and testimonials for the series for use online. Example: https://www.instagram.com/p/DNllo_aopEw/
- **Presenter formats** – Contribute some out of the box ideas on ways we can use the main presenter of the program to promote the episodes on social media. Example:
 - https://www.instagram.com/greg_james/reel/C7PX5rEo138/
 - <https://www.instagram.com/p/DTu9J1bDIcb/>

Please see ‘Key deliverables’ for the social assets we’d be looking to commission for each series, and ‘Proposal Requirements’ section for an overview of how to include social media deliverables as part of your submission.

KEY COMMISSION DELIVERABLES

- **Audio**
 1. **Final Mix Audio wav file:** PCM Wav - 48k - 16 bit – Stereo – full technical specs will be supplied at the point of commission
 2. 8 x 15 minute episodes for BBC Sounds and RSS
 3. 1 x 90 seconds – 2-minute podcast trail for the series
 4. 2 x 1-hour WAVS of the series for overnight TX on 6 Music Radio network (to be identical to the 8 x 15-minute Sounds / RSS versions)
- **Music Rights**
 - All tracks used in the title must be cleared for use via Music Box before the episode is delivered
- Music Rights per episodes- Music 10 seconds clean / 20 seconds under speech, per commercial track (ie 30 seconds total per track) OR 30 seconds under speech, per commercial track
- **Promotional & Social Assets**

Total of 10 assets per series including the following format types. BBC and supplier to work together on the best split for the commission:

 - **Archive** – 9:16 subtitled clips. Branding to be supplied by the BBC.
 - **Contributor content** – 9:16 subtitled clips filmed with or by contributors to the series. Branding to be supplied by the BBC.
 - **Presenter formats** – 9:16 subtitled video with the main presenter of the podcast promoting the series creatively. Branding to be supplied by the BBC.
- **Paperwork and other supporting material**
 1. Compliance form (proteus) for all audio and video supplied – confirming delivered material is compliant with BBC Editorial Guidelines - The On Demand Music Team will advise of any specific compliance guidelines that should be followed at the point of show briefing
 2. Music Reporting for each episode within Proteus
 3. Episode titles and episode descriptions (i.e. show metadata) which follow the On Demand Music Metadata guidelines to be completed in Proteus
 4. Genealogy / track listing delivered as required
 5. Copyright completed as part of the PasB/Running Order in Proteus

DIVERSITY AND INCLUSION

Diversity and Inclusion is fundamental to the way we commission, the stories we choose to tell, and the teams we work with. For these series to resonate widely, they must reflect the richness and complexity of the UK — not just in who is heard, but in how their stories are told.

We recognise that some music scenes, both past and present, have lacked diversity in many forms — including race, gender, class, disability, sexuality and regional representation. That reality shouldn't be glossed over. Instead, we ask you to explore it openly and honestly, acknowledging where voices were excluded, overlooked or marginalised, and considering how your series can offer something more inclusive in its perspective today.

We are looking for proposals that are inclusive by design — where inclusion is baked into the editorial thinking, not added on afterwards. That might be seen in the angles you choose to explore, the contributors you speak to, the musical choices you make, or the lived experience behind the mic. It also means considering the makeup of your production team and how different perspectives are represented at every stage of the creative process.

We want to hear how your proposal might contribute to the BBC's ongoing D&I Commissioning Commitments and, where appropriate, to the 50:50 Equality Project. If your company is still developing its approach, that's fine — we welcome transparency and a genuine willingness to grow.

Ultimately, these are stories for everyone. Even when a scene or subject lacks diversity, the way we tell it can still feel open, thoughtful and accessible to all. Music culture has always been shaped by a wide range of voices — and we want that reality to be reflected, not only in the stories we tell, but in the way we make them.

You may wish to consider how your proposal might contribute to the expanded 50/50 Diversity initiative and how your company already aligns with our new D&I Commissioning Commitments, or could do so in future.

SUSTAINABILITY

The BBC is committed to informing and inspiring listeners about how they, as individuals, can take steps towards more sustainable living.

Your proposal should consider how the editorial and production methods contribute towards the BBC's Net Zero strategy – you can read about this [here](#).

Where appropriate sustainability themes should be woven into the editorial – either implicitly or explicitly. Unsustainable portrayals should be avoided. The BAFTA albert site contains inspiration across genres.

Production methods should demonstrate good practice – minimising negative environmental impacts (e.g. from energy, waste, travel) and where possible making a positive contribution.

For further information please discuss sustainability with the Commissioning Editor and see our Radio Commissioning site [here](#).

3. Proposal Requirements

We are asking suppliers to initially submit a short proposal focusing mainly on their editorial idea, the commissioning team will shortlist after this submission and progress successful suppliers to the next stage of submitting a full written proposal.

Each supplier is welcome to submit up to **three ideas** at short proposal stage. Once this deadline has passed, no new ideas can be submitted at the Long Proposal stage.

Short Proposal Stage

We are asking supplier to submit:

- A short-written Proposal on their editorial idea (Max 500)
- The Production Eligibility and Experience Questionnaire in PiCos. See appendix below for detail re questions.

Within your Short Proposal please include:

- **Editorial Idea:** A summary of the editorial idea, what is the story and why is it a 'rise and fall' moment?
- **Co-Host:** A shortlist of three well-considered co-hosts for Steve Lamacq for your proposed series.
- **Contributors:** Who would be the voices we would hear from?
- **Archive:** What archive would you have access to in order to tell this story? Does the supplier bring any exclusive archive to the project?
- **Newsworthy:** what is new or exclusive about your idea that will make it travel far on social through the press and word of mouth?
- **Timeline:** When and why is this the right time to tell the story?

Suppliers will be shortlisted and informed if they progress to the Full Written Proposal stage.

Full Written Proposal Stage

If successful, suppliers will be asked to submit a full proposal for their Rise & Fall of submission. You will have 1250 words to explain your series and develop your editorial idea within PiCos.

Areas of focus include:

- Develop the narrative arc of your proposed subject area – what’s the story? *Give us an episode-by-episode breakdown of the series, considering what the major focus of each episode is, who would be the voices we’d hear from and how the story drives the narrative through.*
- *Consider why it is the right time to tell this story – is there a commemorative moment in the artists career? What is new/exclusive about it that will make it travel far on social, press and word of mouth?*
- *Interest and intent from co-hosts - We’d like to hear at least 3 co-host suggestions for Steve Lamacq, with rationale and ideally an expression of interest from you lead suggestion. (please see note above about approaching BBC Talent)*
- *Contributors - Demonstrate how you are showcasing a broad, diverse and relevant list of contributors for the title that will feel like we tell the whole story and create newsworthy content.*
- Demonstrate your ability to work with the commissioning team on marketing and promotional ideas that will reach out into audiences who would love the title but don’t currently engage with BBC Sounds.
- Who are your creative/production teams and what relevant experience do they have? How are they connected to the subject matter? As outlined in the brief, diversity is a priority for us all – with this in mind please outline the team who would work on this show and their suitability for this project
- Production Capacity: How will you make all elements of the commission? Do you have the necessary equipment, spaces, and resources to deliver what you outline in your proposal? Can you provide a sustainable business continuity plan? Can you stick to the proposed timeline comfortably and demonstrate risk management?
- BBC standards and values – You’ll need to demonstrate an understanding of our expectations at the BBC - including a thorough understanding of the BBC's editorial guidelines (inc. compliance), health and safety procedures and the BBC’s diversity and inclusivity strategy.

Social Media Assets

- *Please outline in your submission:*
 - *Your ability to produce creative ideas for cross platform promotion, targeting online fan communities.*
 - *Examples of working with visual archive materials to elevate an audio offer with a suite of supporting social assets.*
 - *Your capacity to visualise presenter and guest contributions for social platforms, giving a brief outline of the filming location and team you would utilise to provide this footage.*
 - *Your experience in producing, editing, and delivering end-to-end social assets, to be used by the BBC’s social media teams.*

- o *Examples of effectively producing and working with talent to maximise reach across their channels.*

Budget

Please provide a full budget breakdown to demonstrate how you would utilise the funds provided as part of the Full Proposal Stage. Details of your proposed total programme and per episode cost, broken down by price to BBC Public Service and any other funding sources. As part of our strategic priorities the BBC is making a commitment to the real living wage (as described by the Living Wage Foundation – see livingwage.org.uk). The per episode cost of the programme should be budgeted to account for the real living wage and the Full Proposal should include details of how compliance with the real living wage will be achieved. And all details should be included in a template as below, uploaded as an attachment within your PiCoS submission:

Production Costs	Daily Rate	Days/Week	Total
Executive Producer			£0.00
Producer			£0.00
Assistant Producer			£0.00
Production Manager			£0.00
Total:			£0.00
Overheads @			%
Production fees @			%
Grand Total – ex VAT			£0.00

By submitting your proposal, you confirm acceptance of the [key contract terms](#).

More information relating to all commissioning briefs and rounds, regardless of station, can be found on the [Pitching ideas](#) page of the Radio commissioning website.

Compliance and BBC Editorial Guidelines

- You will be required to deliver programmes that are in line with the BBC’s Editorial Guidelines and compliance requirements as set out by the BBC Music On Demand team. The successful supplier will be able to adapt to the BBC’s changing editorial and business needs during the period of the commission.

4. Evaluation Process & Timeline

STAGE 1: Short Proposal and Production Eligibility & Experience Questionnaire

Short Proposal

- Your Short Proposal must be submitted to the 'The Rise & Fall of Podcast 26/27' Brief in PiCoS under Sounds OD Network - Brief Number 104027.
- Your written proposals will be evaluated against the Proposal Requirements outlined in this brief to determine the top scoring companies. The top scoring companies will be invited to submit a Full Written Proposal.
- Your Short Proposal should be no more than 500 words and summarise your specific ideas.
- Enter your proposal in the 'Short Proposal' section in PiCos before the deadline at noon midday on **07/04/2026**

Production Eligibility & Experience Questionnaire

- Complete the Production Eligibility & Experience Questionnaire in Appendix 1 using no more than 100 words per response. Please note the questions used in this brief may differ from those used in other briefs you may have received.
- Enter your responses in the Production Experience section in PiCoS before the deadline at noon on **07/04/2026**

The questionnaire is designed to allow the BBC to understand more about your company and your experience of producing the style of on demand programme outlined in this brief.

Commissioners, and Members of the evaluation team, will review all production questionnaires against the editorial brief set out in Section A before evaluating the written proposal.

Note: your proposal may be declined at this stage if the information provided indicates you do not meet the criteria, so please answer these questions carefully. No feedback will be supplied for unsuccessful proposals at this stage.

STAGE 2: Full Written Proposal & Shortlisting

Suppliers who satisfy the needs of the commissioners on their Production Eligibility & Experience Questionnaire and Short Proposal stage, will be asked to submit a full written proposal to be assessed.

Suppliers are estimated to be notified by 13/04/2025 if they are successful for Long Proposal Stage. You will receive an email from the Commissioning team as well as a notification from PiCoS so please check back within PiCos to see if your submission has been progressed.

- Your Full Written Proposal must be submitted against the same submission in PiCos as your first Short Proposal. the ‘The Rise & Fall of Podcast 26/27’ brief in PiCoS under OD Sounds Music Network - Brief Number 104027 “The Rise & Fall Of Podcast 26/27”.
- Your written proposals will be evaluated against the Proposal Requirements may be invited for a interview.
- Your Written Proposal should be no more than **1250 words** and summarise your specific ideas. It should demonstrate your ability to produce the programme and answer the editorial objectives and other requirements as set out in the Editorial Opportunity.
- Please provide a draft budget to demonstrate how you would utilise the provided fee, this can be attached as an additional document to PiCos and does not count towards the above written proposal word count.
- **Enter your proposal in the ‘Full Synopsis’ section in PiCoS before the deadline at noon on 28/04/2026**

STAGE 3: Pitch + Proposal discussion / Evaluation

Step 1: The top scoring companies may be invited to pitch.

- We will notify you which members of the evaluation team will be attending this meeting. **If there are any specific questions that the evaluation team have ahead of the pitch, you will be notified of these in reasonable time.** If applicable, these pitches will take place in the w/c 18th May 2026.

Step 2: Following the pitches, the evaluation team will re-evaluate your Written Proposal against the Proposal Requirements outlined above, considering the responses given during the pitches, and any additional material requested.

Note: At any stage of the process, we may need to come back to you to seek clarification. Your answers will be factored into the evaluation process as appropriate.

5.The Commissioning Timetable

Stage	Date (All Midday)	Activities
Brief Issued	24/03/2026	Publication of commissioning brief documentation and round opens in PiCos.
Short Proposal & Eligibility Questionnaire Deadline	07/04/2026	Short Proposal Deadline. Production eligibility & experience questionnaire + Short Written Proposal submitted via PiCos
Shortlisting Confirmed	13/04/2026	Shortlisting issued based on eligibility questionnaires + short proposals. Successful suppliers will be invited to submit Full Written Proposals.
Full Written Proposal Deadline	28/04/2026	Full Written Proposal Deadline. Submitted via PiCos.
Interview Dates	20/05/2026 & 21/05/2026	Potential pitch meeting with shortlisted suppliers. *Please make sure you are available for these dates *
Conditional Commission Offered	02/06/2026	All final decisions communicated

We will assess your proposal according to this timetable. Late submissions cannot be accepted.

If you have any questions about this commissioning brief that need answering before you submit your Written Proposal and Production Eligibility & Experience Questionnaire responses, please ensure you email them to will.wilkin@bbc.co.uk and hannah.clapham@bbc.co.uk ahead of the submission date.

APPENDIX 1: Production Eligibility & Experience

Guidance

The Production Eligibility Questionnaire is the first part of your submission that the BBC will consider as part of the process. **Please complete the following questions in PiCoS in the ‘Production Experience’ field in the Eligibility section. Please copy and paste your answers from a word document.**

Questionnaire

Production Eligibility & Experience

In no more than 100 words per question, please outline your relevant production experience, using recent examples, in the following areas:

1.1 We require a production base with relevant ‘production team’ experience of producing music focused podcasting, with strong current relationships with record labels and artists, as well as an understanding of the BBC Archive and demonstrating detailed knowledge of mainstream musical genres and pop culture of the late 20th and 21st Century.

[Insert details – max 100 words]

1.2 We require a production base with an understanding of the importance of visual content (for multiplatform distribution) to accompany and complement their audio, and recent company/production team experience of producing engaging and high spec visualised content for online and social platforms.

[Insert details - max 100 words]

1.3 We require a production base with relevant production team experience of talent management to the level required when producing a music brand/series such as this, and the ability to build those relationships quickly and effectively.

[Insert details - max 100 words]

1.4 We require a production base with a realistic understanding of the pressures, staffing and infrastructure involved in producing a series of shows over a defined time period.

[Insert details - max 100 words]

APPENDIX 2: Diversity & Inclusion

We want BBC Radio & Music to be the best organisation in the audio sector to work with and for - with an inclusive culture, diverse teams and representative programmes. That's why, across radio and television, we are prioritising £80m annually of our commissioning budget on commissions that meet our criteria for diverse and inclusive content.

Programmes must meet two of the three criteria to count towards the commitment:

- **Diverse stories and portrayal on-air:** Representing all audiences around the UK
- **Diverse Production Leadership:** Influential roles off-screen or off-air involved in shaping and making programmes for the BBC
- **Diverse Company Leadership:** Senior roles involved in shaping and leading production companies making programmes for the BBC

There will be opportunities throughout the commissioning process to discuss how programme-makers and suppliers are meeting the criteria. This will not affect whether or not your commission is accepted, and our commissioning teams will be on hand if you need any further support or advice. It is important to note that this commitment is not a commissioning criteria, but rather a way for us to invest a proportion of our existing commissioning budget to increase representation both on and off air.

The full definitions supporting each priority can be found [here](#) and some FAQs [here](#).