

BBC Academy Live Database

Mailing list Registration Privacy Notice

Your trust is very important to us. This means the BBC is committed to protecting the privacy and security of your personal data. It is important that you read this notice so that you are aware of how and why we are using such information. This privacy notice describes how we collect and use personal data about you during and after your relationship with us, in accordance with data protection law.

Why are we doing this and how can you participate?

The BBC is offering – as part of the BBC Academy - BBC Academy Live events, such as talks, masterclasses, courses and training to audiences across the UK and beyond, which you can participate in from the comfort of your own device or in person. You'll be able to sign up for the events (webinars and live streams, and in person events) via the BBC Academy website or use links on our social media pages.

The BBC will collect your personal data for the purposes of sending you information about upcoming BBC Academy Live events and other relevant BBC events. The BBC production team will collect your personal data via an online platform (Uploader) used by the BBC.

What BBC will collect and how we will use it?

The BBC will collect and process the personal data that you have provided to us about yourself. We will use your email address in order to tell you about BBC Academy Live events.

Personal data

You must be 18 years or older to be added to the mailing list. When you register via the BBC's online uploader registration form, personal data we will collect includes:

- Name
- Age (if you choose to provide it)
- Postcode
- Email
- Mobile number (if you choose to provide it)
- Employment status (including job title if you provide it)
- Highest level of education received

Who is the Data Controller?

The BBC is the “data controller” of your personal data. This means that the BBC decides what your personal data is used for, and the ways in which it is processed. For the avoidance of doubt, your personal data will be collected and processed solely for the purposes set out in this privacy notice. As the data controller, the BBC has the responsibility to comply, and to demonstrate compliance with, data protection law.

Lawful basis for processing your personal data

The lawful basis on which the BBC processes your personal data for the BBC Academy Live mailing list is **consent**. You can withdraw your consent at any time by unsubscribing from the mailing list via email (academylive@bbc.co.uk) or using the unsubscribe link within the mailing list.

Sharing your information

The BBC works with our approved third-party providers who help us to provide some of our services. These partners only use your personal data on behalf of the BBC and not independently of the BBC.

We may share personal data with a third party where required or permitted by law.

Retaining your information

If you chose to sign up for the BBC Academy Live mailing list your personal data will be kept for the purposes of providing you information about our events.

If you choose to opt out/unsubscribe at any time, your details will be added to a suppression list and then deleted after ninety (90) days. Your data will be stored within the UK and the EEA.

Your rights and more information

You have **rights** under data protection law:

- You can **request a copy** of the personal data BBC stores about you.
- You have the right to request that we **rectify** any inaccurate or incomplete personal data that we hold about you.
- You have the right to ask for the personal data we collect about you to be **deleted**, however there are limitations and exceptions to this right which may entitle the BBC to refuse your request.
- In certain circumstances, you have the right to **restrict** the processing of your personal data or to **object** to the processing of your personal data.
- You have the right to ask that we **transfer** the personal data to you or to another organisation, in certain circumstances.

You can contact our [Data Protection Officer](#) if you have questions or you wish to find out more details about your rights, please visit the BBC's Privacy and Cookies Policy at <http://www.bbc.co.uk/privacy>.

If you have a concern about the way the BBC has handled your personal data, you can raise your concern with the supervisory authority in the UK, the Information Commissioner's Office (ICO) <https://ico.org.uk/>.

Updating this privacy notice

We will revise the privacy notice if there are significant changes to how we use your personal data.