

## **IMG PRODUCTIONS**

### **Response from Steve Tebb, Head of Audio (sent via email)**

I just wanted to drop you a note to pass on my support for BBC Radio 5 Sports Extra extending its broadcast hours. I've always hoped this would happen at some stage, as there is so much great content being generated and felt that Sports Extra should be the avenue to air more of this. This is a great opportunity for high quality programming to be heard by more people, adding extra value to the cost of producing it - so a complete no brainer to me.

I also think this is opportunity for more live sport to be broadcast in addition to the excellent portfolio that 5 live already offers.